

HITTING THE RIGHT NOTE! C MUSIC TV LAUNCHES ACROSS EUROPE



FUSE - The Face of C Music TV

The electric-violin duo FUSE has been announced as the face of C Music TV, the new international classical, film and chillout music-video channel that has its official launch at the Cannes Television Festival this week.

FUSE is the exciting musical collaboration that combines the talents of Linzi Stoppard (Sir Tom Stoppard's daughter in law) and Ben Levi. Acclaimed violinists in their own right, Linzi and Ben both share a passion for popularising classical music.

FUSE will be performing at the beachfront C Music TV launch party this Wednesday at the prestigious L'Hotel 3.14 in Cannes. This event will be filmed for broadcast and FUSE will also be performing at the Glastonbury Festival later this year.

C Music TV, brainchild of the former boss of the UK's Classic FM TV, takes a refreshingly modern approach to classical, film and chillout music by showing non stop music-videos 24 hours a day and free from advertising breaks. The channel which launches this Wednesday on 4 satellites across Europe and Asia, has already secured paid carriage in India and across 12 European countries including France, Germany, Portugal, most of Eastern Europe and Scandinavia.

C Music TV which has the support of all of the major record labels including Universal, EMI, Warner and Sony/BMG combines contemporary classical music-videos with blissful chillout melodies, popular film themes and short interviews with artists and composers.

C MUSIC TV's play list ranges from *Katherine Jenkins* and *Il Divo* to film soundtracks from *The Piano* and *Gladiator* and chillout tracks from *Zero 7*, *Portishead* and *Sigur Ros*. The decision to represent these previously marginalized, yet equally compelling genres is helping C Music TV to fill a large gap in the current global music-channel marketplace.

Commenting on the launch, the Founder and CEO of C Music TV, Julian Rigamonti said, 'We are delighted to be working together with FUSE to help break down the barriers that restrict access to classical music. The international response to C Music TV has been overwhelming and we are now on track to create a global television platform promoting classical music to new and younger audiences worldwide.'

PRESS RELEASE – C MUSIC TV / DEEP SPRINGS ENTS – 07 APRIL '08 (18:00)

NOTES FOR EDITORS:

C MUSIC TV

C Music TV is owned and operated by the private UK limited company; C Music Entertainment Ltd.

C Music TV is the world's first and only satellite, cable, and IPTV channel dedicated to classical, film and chillout music. The channel is embracing the new and emerging culture of contemporary classical music while drawing on the well established yet largely marginalised genres of orchestrated film soundtracks and chillout music. C Music TV does not carry advertising thus leaving the music uninterrupted 24/7.

C Music TV has offices in London and Munich and is distributed via four satellites: Eurobird 9 (for Europe); Eutelsat W5 (for Asia); Hispasat 1C (for Meo DTH in Portugal) and Asiasat 4 - Speedcast (for Mobile phones in Asia). The channel has 3 play-out and satellite uplink centres based in Hamburg, Paris and Tel Aviv.

The paid distribution deals agreed ahead of C Music TV's European launch on the Eurobird 9 satellite include France, Germany, Portugal, Romania, Slovakia and the Czech Republic. The channel has already secured carriage in India and on mobile phones in Brunei and is due to sign deals for Iceland, Sweden, Denmark and Norway at the MIPTV Festival in Cannes this week. Please see www.cmusic.tv

FUSE

FUSE is the exciting musical collaboration that combines the talents of Linzi Stoppard and Ben Levi. Acclaimed violinists in their own right, Linzi and Ben both share a passion for popularising classical music.

Formed in late 2007, FUSE is due to release their debut album later this year featuring a contemporary collection of well-known modern melodies, classical music and film themes. FUSE have arranged the album with the hope of bridging the gap between classical and pop music and making the electric violin more accessible to mainstream audiences.

FUSE recently launched the 'Share a Stage' competition in support of the children's cancer charity CLIC Sargent, giving young musicians the chance to play with them at the UK's Glastonbury Festival this year.

Please visit www.myspace.com/fusemusic and <http://www.clicsargent.org.uk/Getinvolved/practiceathon/ShareaStagecompetition>

EUTELSAT

Eutelsat Communications is the holding company of Eutelsat SA, the leading satellite operator in Europe and one of the top 3 global providers of Fixed Satellite Services (FSS).

The Group operates a fleet of 24 satellites (19 of which are fully owned) and operates in more than 150 countries. Eutelsat's satellites provide coverage of Europe, the Middle East, Africa and a major part of the Asian and American continents. Please see www.eutelsat.org

THEMA

THEMA specialises in the development and the worldwide distribution of thematic and generalist TV channels and was created in January 2005 by François Thiellet, founder and manager of a number of successful TV channels such as MCM and Fashion TV, which is now available in more than 200 million homes worldwide.

PRESS RELEASE – C MUSIC TV / DEEP SPRINGS ENTS – 07 APRIL '08 (18:00)

THEMA has a reputation for building strong relationships with major platforms including cable, IPTV, DTH, Web TV and Mobile TV. THEMA represents 19 channels including C Music TV, EuroNews, Baby TV and Fashion TV. Please see www.thematv.com

RELEASE ENDS

For Hi Resolution images and more information about C Music TV and for an invitation for journalists and photographers in Cannes, please contact:

Alexandra Edwards,
C Music Entertainment Ltd,
1, Stephen Street, London, W1T 1AL (UK)

Email: alex.edwards@cmusictv.com
0207 131 6699 / Fax 0207 131 6698
Mobile: 07788 715 509

For additional information and for interviews or press shots with FUSE please contact:

Will Stoppard
Deep Springs Entertainment
Email: will@deepsprings.co.uk
Tel: +44 (0)20 3008 7357 / Fax: +44 (0)20 3008 7357

PRESS RELEASE – C MUSIC TV / DEEP SPRINGS ENTS – 07 APRIL '08 (18:00)